

MYminiMATHS Limited customer privacy notice

This privacy notice tells you what to expect us to do with your personal information.

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Contact details

Email

info@myminimaths.co.uk

What information we collect, use, and why

We collect or use the following information to **provide services and goods, including delivery**:

- Names and contact details
- Purchase or account history
- Payment details (including card or bank information for transfers and direct debits)
- Website user information (including user journeys and cookie tracking)

We collect or use the following information for **the operation of customer accounts and guarantees**:

- Names and contact details
- Payment details (including card or bank information for transfers and direct debits)
- Purchase history
- Account information, including registration details
- Marketing preferences

We collect or use the following information for **service updates or marketing purposes**:

- Names and contact details
- Location data
- Purchase or viewing history

Lawful bases and data protection rights

Our lawful bases for the collection and use of your data

Our lawful bases for collecting or using personal information to **provide services and goods** are:

- Legitimate interests – we’re collecting or using your information because it benefits you, our organisation or someone else, without causing an undue risk of harm to anyone. All of your data protection rights may apply, except the right to portability. Our legitimate interests are:
 - Members' details are collected at the time of registration for the purposes of creating and using user accounts for access to paid for services.

Our lawful bases for collecting or using personal information for **the operation of customer accounts and guarantees** are:

- Legitimate interests – we’re collecting or using your information because it benefits you, our organisation or someone else, without causing an undue risk of harm to anyone. All of your data protection rights may apply, except the right to portability. Our legitimate interests are:
 - User account details are collected at the time of registration to allow the user access to paid on-line services.

Our lawful bases for collecting or using personal information for **service updates or marketing purposes** are:

- Consent - we have permission from you after we gave you all the relevant information. All of your data protection rights may apply, except the right to object. To be clear, you do have the right to withdraw your consent at any time.
- Legitimate interests – we’re collecting or using your information because it benefits you, our organisation or someone else, without causing an undue risk of harm to anyone. All of your data protection rights may apply, except the right to portability. Our legitimate interests are:
 - The user chooses at the time of membership registration if they wish to consent to future communication in the form of email to help inform them of any news items, updates or offers relating to their membership.

Where we get personal information from

- Directly from you
- Schools, colleges, universities or other education organisations

How long we keep information

User data is stored to provide access to paid services using the user’s account and provides a membership history for future communications including: news, updates and offers.

Who we share information with

Data processors

Mailchimp

This data processor does the following activities for us: Mailchimp collects email addresses from members on behalf of MYminiMATHS Limited to support the communication of news, updates and offers.

How to complain

If you have any concerns about our use of your personal data, you can make a complaint to us using the contact details at the top of this privacy notice.

If you remain unhappy with how we've used your data after raising a complaint with us, you can also complain to the ICO.

The ICO's address:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Helpline number: 0303 123 1113

Website: <https://www.ico.org.uk/make-a-complaint>

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